

*Annual Report*  
**2017**





At She Has A Name, we believe that doors of opportunity open and close in due time, all for a reason. This year, we've been reminded that

sometimes more doors open than imagined. Not only have we seen tremendous growth as an organization, but we've grown in wisdom during these times as well!

Whether we are working with a survivor in her college class, meeting one-on-one with a champion volunteer, or checking in with a nonprofit partner as they craft their communications plan, we have been deeply blessed to call so many of you our close friends.

Moving forward into 2018, we hold closely to the values of GRACE & GRIT. Grace as we're covered in humility, listen well, and remember the grace that each of us has been shown. Grit means that we are tireless in our efforts--no matter how small the task may be, we will press forward with consistency and tenacity.

Thank you for joining us and we look forward to continuing to work alongside you!

Amy Byler Gingerich  
Executive Director

## Our Mission

She Has A Name is a strong community of abolitionists that exists to fight human trafficking through education, collaboration and survivor care.

## 2017 Impact

310

Survivors served

10

Strategies for Success  
Graduates

115

Connections made to  
Resources

90+

Solicitors Educated

807

Made Aware

369

Trained



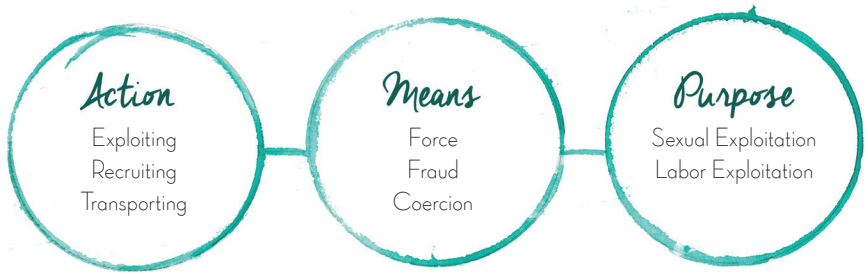
## 2017 Liberator Award Winner for an Organization

An annual award created by S.O.A.P. to highlight the anti-human trafficking efforts of individuals and organizations across the state. Past recipients have included Governor Kasich and CATCH Court Judge Paul Herbert.

# The Issue | Human Trafficking

The United Nations identifies human trafficking based on actions such as exploiting or recruiting through force, fraud, or coercion for the purpose of sexual or labor exploitation. In 2016, 1352 calls and 375 cases of human trafficking were received by National Human Trafficking Hotline that reference Ohio.

Source | [humantraffickinghotline.org/state/ohio](http://humantraffickinghotline.org/state/ohio)



# Our Solution | A Restoration Resource



## Survivor Care

Survivors of human trafficking often face intense employment barriers. As a resource to survivors, we stand in the gap between restorative care and meaningful employment.

## Educate

As a community resource we equip individuals with knowledge about what human trafficking is and how they can become part of the solution.

## Collaborate

There is little time or energy to spare when serving survivors of human trafficking. As a resource to practitioners, we connect existing efforts to strengthen exceptional care.



# Survivor Care

We have partnered with Harrison College through Strategies for Success. This 7-week scholarship program provides survivors with the opportunity to discern vocation and meet valuable resources, preparing them for what's next.

10 women enrolled and graduated from our Strategies for Success scholarship for women in transition in 2017. They each receive 6 college credits and choose to continue their studies or to join the workforce.

By strengthening our network of partners, She Has A Name impacted the lives of over 310 survivors in Central Ohio.

**Dream Big** | Survivors need community after graduating from formal programming. We'd like to find where that support is happening and **augment existing efforts**.

10

Strategies for Success  
Graduates

310

Survivors served



Program director Carolina and instructor Jerry present a graduate with her certificate.

“I didn't think that I was going to be able to complete [Strategies for Success], but I was determined to keep on going until it was over with. My next goal is to enroll at Columbus State.”

Toni, 2017 Graduate of Strategies for Success



## Educate

We hold quarterly classes that offer a framework to understand human trafficking and serve survivors. Training focuses on the needs of survivors, working with survivors, and getting connected.

In 2017 over 350 people completed our three-week training, offered in February, May, August, and November. Participants were students, healthcare professionals, government employees, parents and community leaders.

More than half of our course participants went on to serve, give or share with our organization or one of our community partners.

**Dream Big** | There are requests for our training materials from far-flung states as well as the U.K. and Canada. A **digital learning platform** could educate communities world-wide.

11

Off-site trainings

369

Training Participants



Training participants connect through in-class discussion at our November 2017 training.

“Human Trafficking was an issue I knew existed, but didn’t know much besides that. I learned how important it was to be aware of this world-wide problem, how to detect it and educate others. Since my training, I stopped shopping at retailers who are involved with forced labor.”

Lexi Moncrief, Volunteer



# Collaborate

We love Columbus and desire to see united efforts in our city. We have chosen to partner with organizations by providing connections between existing resources, training volunteers, and offering workforce development for the individuals they serve.

We cultivated a partnership with Columbus College of Art and Design to connect the passion of higher education with specific design and communication needs of local organizations.

Out of that collaboration came the Survivor Care Alliance. In 2017 six pathfinder projects were completed, providing local anti-trafficking non-profits with tangible tools to effectively care for survivors and engage their supporters.

**Dream Big** | We'd love to record this process in order to create a **nation-wide model** for engaging the higher education community in the fight against human trafficking.

20

Partner Organizations

12

Participating Students



CCAD students matched with Freedom A La Cart created a business plan, a tool to inform investors.

“Collaboration is really central to the anti-trafficking movement. The work can't be done by any one organization and one of the great strengths in Central Ohio is that people have a real desire to come together and do this together.”

Michelle Hannon, Anti-Trafficking Coordinator, The Salvation Army



# Our Partners

Rather than create another isolated organization trying to do it all, we feel called to come alongside and strengthen existing efforts however we can. We celebrate and support the work of Columbus' anti-trafficking community, while longing to see a sustainable and comprehensive response.

CATCH Court

Out of Darkness

Central Ohio Rescue & Restore  
Coalition

Reaching for the Shining Starz

Eleventh Candle Co.

The Roosevelt Coffeehouse

Freedom A La Cart

Safe Harbor House

Gracehaven

The Salvation Army

H2O Church

She Has A Name Cleaning  
Services

Life Beyond the Streets

Survivor's Ink

My Sister's Place

Unchained

Ohio Department of Public Safety:  
Anti-Human  
Trafficking Task Force

Veritas Community Church

Vista Community Church

Ohio Women's Refuge

1DivineLine2Health

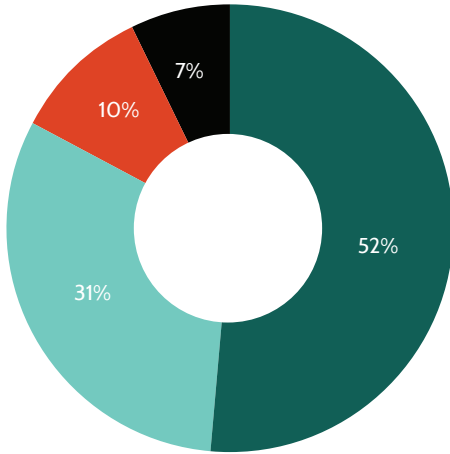


Training attendees connect with Freedom A La Cart, She Has A Name Cleaning, The Salvation Army, Women Crafting Change, 1DivineLine2Health and more at our May 2017 training.

# 2017 Stewardship

# Make an Impact

## REVENUES






1-888-373-7888

Report suspicious activity to the National Trafficking Hotline.

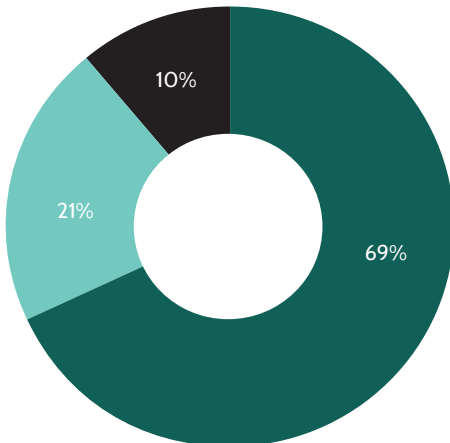
It is through your continued support that restoration happens in our communities. Here are a few ways to take the next step:

**GIVE**  
[shehasaname.org/donate](https://shehasaname.org/donate)

**LEARN**  
[shehasaname.org/learn](https://shehasaname.org/learn)

**SHARE**  
Follow us on social media:   

## EXPENSES



**PRAY**  
[shehasaname.org/pray](https://shehasaname.org/pray)

**SERVE**  
[shehasaname.org/volunteer](https://shehasaname.org/volunteer)

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